

USING CREATIVE FORCES

from thinking and doing to being

moving with what happens

acting from love

doing what generates passion

living your own truth

BEING YOURSELF

being committed to your work

developing intuition

processing old ballast

bringing out the best in each other

developing awareness

avoiding nothing

going where the energy flows

relaxed and with enjoyment

being led by core values

doing what is meaningful

setting essential goals

acknowledging shadow side

combining heart and head

developing self-love

HARMONIOUS COMMUNITY

cherishing relationships

letting go of prejudices

being open to what may happen

introducing creativity

seeing opposition as opportunity

being of service

expressing a deep intention

visualising your great dream

being authentic

coping with frustration

filling in basic needs

being genuine

creating affection, trust

open communication

broad and generous sharing

making space for renewal

FOLLOWING LIFE'S MISSION

choosing positivity

going your own way

working from unity

being aware of your beliefs

demonstrating leadership

letting your talents work

being there for each other

determining shared truth

respecting equality

safeguarding
inclusiveness

acting with
integrity

deciding
democratically

in the interests of
society

joint value
proposition

value-based
revenue model

doing what's
needed now

learning from
what happens

**CARING FOR THE
EARTH**

closing the circles
yourself

for following
generations

promoting
diversity

shared
responsibility

aware business
practices

developing close
ties

incorporating
transparency

organising
collectively

with guiding
principles

having a clear
self-image

putting things into
context

acting sustainably

considering your
own impact

forming a living
system

restoring free
nature

sharing common
duties

clear strategy,
step by step

enabling co-
creation

integral
assessments

responsible in
trade

**REALISM AS THE
BASIS**

knowing the
playing field

seeing the whole
reality

caring for all living
things

fitting well into the
existing

in mutual
dependence

re-using things
and materials

**CONSCIOUS
BUSINESS**

combining all
talents

from having to
being able

joint compass and
priorities

transparent
contracts

being at home
everywhere

knowing your own
position

working with
what's there

caring for place
and surroundings

following rules of
nature

innovation based
on ecology

using natural
proportions